



PAAR FOR TONIGHT

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Special Commentary By Hugh Downs

On July 29, 1957, it's PAAR FOR TONIGHT—the new TONIGHT—inventive, free-wheeling fun featuring one of TV's most likeable laugh-getters Jack Paar. It will all be live every night, Monday thru Friday from Broadway's Hudson Theatre in New York City. There'll be Jose Melis and the orchestra to make music. There'll be surprise personalities dropping in and a host of surprise situations that always happen when Paar is on hand.

There'll be plenty of entertainment with a permanent famous-name panel making individual appearances on a rotating basis to trade *bon mots* with Paar...guest star vocalists from the recording fields to sing their current hits, live on TONIGHT...stars from all of showbusiness stopping in at the Hudson Theatre to ad lib some off the cuff laughs...audience participation too, so that everyone in the Hudson Theatre can join in on the unrehearsed, uninhibited fun.

Most important, there will be Jack Paar. More than anything or anyone, he represents the new approach to TONIGHT. That's why this announcement features an advance opportunity for you to listen in your living room to a live audience reacting to the lively star of the new TONIGHT. It's the same combination that will come up night after night in millions of other homes tuned to NBC-TV, coast to coast.

But when you listen, remember this is only a small sample – just an inkling of the variety of the Paar approach. Hearing Paar is only half as good as *hearing and seeing* Paar. And *all* of Paar is yours – on TONIGHT starting July 29, 1957.



TONIGHT: Available For Full Network Participation 11:30 PM-12:30 AM (NYT), Monday-Friday

Starring Jack Paar
Musical Director Jose Melis
Writer Jack Douglas
Executive Producer Dick Linkroum
Producer Perry Cross
Director Barry Shear
Origination Hudson Theatre
Broadway, New York City

H9-ME-6904-1

PAAR FOR
TONIGHT

EXCERPTS FROM PAST PERFORMANCES BY

33-1/3 R.P.M.

STANDARD GROOVE.

JACK PAAR

MATERIAL HEREIN NOT TO
BE USED FOR BROADCAST
PURPOSES. H9-ME-6904



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