



Magnolia

Opus 1

**Peter Cook
and Dudley Moore**
have supposedly seen
an advertisement in the *Fine
Art Trade Guild Journal* entitled:
"Magnolia—the Group with the longest
running record at Number One!" They think
it refers to a pop group, but when they get to
Stoke Newington, they find themselves 'in pictures.'
Taking advantage of the situation, Magnolia ask them to
record an 'unbiased' assessment of the Group's activities. The
recording opens with Pete and Dud in the Studio, swapping their
impressions of the Group and rehearsing some 'impromptu' notes for the
first-ever Magnolia commercial...

Devised and produced for the Magnolia Group
by Stocker Hocknell Ltd.
Recording by Fidelity Films Ltd.
Sleeve by Shorewood Packaging Co. Ltd.
Design by Keyline Visuals Ltd.

SIDE 1

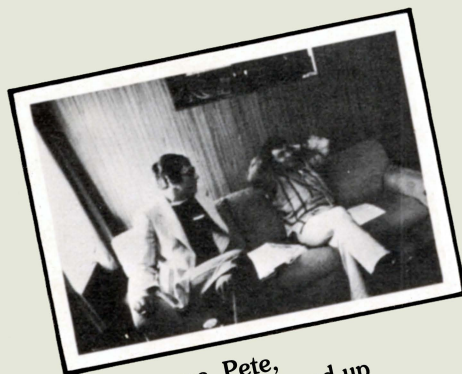
Track 1
"Magnolia Opus 1" A light-
hearted appraisal of Britain's top
Group in the picture frame moulding
business by Peter Cook and
Dudley Moore.

Track 2
Dudley Moore playing his own
composition "And the same to you"
from the Black Lion Records
Limited recording "Dudley Moore
at the Wavendon Festival."
With Pete Morgan (bass) and
Chris Karan (drums).

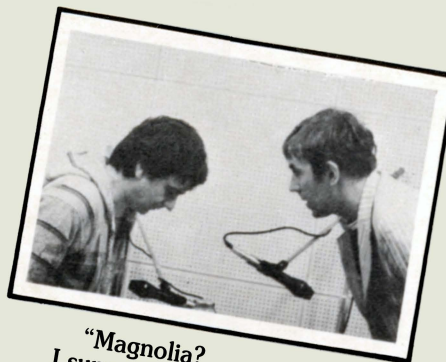


SIDE 2

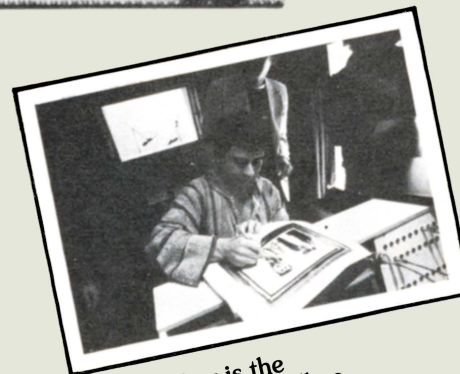
At the conclusion of Side 1,
we thought you might want a
little time to reflect on the extent
and quality of the products and
services available through the
Companies of the Magnolia Group.
As an aid to contemplation, we
have therefore provided several
minutes of uninterrupted silence!
(Fact is, we had to have a groove
on this side as well for production
reasons...)



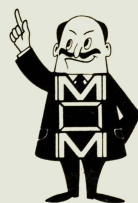
"For me, Pete,
Magnolia had conjured up
pulse-racing recollections
of one Magnolia Potts..."



"Magnolia?
I suppose it meant
to me the framed image of a
somewhat dreary shade
of broken white..."



"Now is the
time to say goodbye,
now is the time
to yield a sigh..."



Magnolia Mouldings (Sales) Ltd 145 Stoke Newington Church Street, London N16 0UH. 01-249 6961
K.Scharf Ltd 145 Stoke Newington Church Street, London N16 0UH. 01-249 6961
Sisslings (Bradart) Ltd 54 Richmond Road, Bradford, Yorks. BD7 1DL. 0274 27114
Magnolia Scottish Centre Edinburgh
Magnolia Equipment Division Sutton Road, Rochford, Essex SS4 1NA. 0702 547121



Magnolia

GROUP

Magnolia Mouldings (Sales) Ltd

K. Scharf Ltd

Sisslings (Bradart) Ltd

Magnolia Scottish Centre

Magnolia Manufacturing Ltd

Arnolds (Loughborough) Ltd

Peeters Picture Frames Ltd

Magnolia Mouldings

(International) Ltd

Made in England

Magnolia

the Group with the longest-running record at Number One!

Introduction

Inspired and led by Raphael Wallrock, a group of dedicated performers pioneered the first Magnolia numbers (remember 345 Spoon, 175 Cushion, 150 Flat?) in a tiny wooden shed in Rochford, Essex, in 1947.

Thirty years on, the Magnolia Group has flowered, and now enjoys enthusiastic acclaim wherever knowledgeable picture framers gather.

This album contains much that will be familiar to those who have followed Magnolia's rise to fame. Though brilliant established soloists like Arnolds, Scharf, Sisslings and Peeters have added new dimensions to the Group's range over the years, that unmistakable Magnolia magic is still as much in evidence as ever.

Traditional and contemporary mouldings

By far their most popular track. Superbly creative artists like Magnolia, Scharf and Sisslings perform the outstanding works of Rochford, Loughborough and Enniskillen, with guest appearances by distinguished overseas exponents. Whatever the mood - contemporary, traditional, baroque - Magnolia provide a masterly interpretation.

Swept frames, ovals and circles

Nostalgia is back with a vengeance! These sympathetic renderings of popular classics are a sheer delight.

Original oil paintings

To quote one famous critic: "An expansive symphony of themes and variations is explored in Scharf's Stoke Newington conservatoire."



Principal soloists in order of appearance:

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Frame-making equipment and tools

Something for everyone in this Magnolia pot-pourri. The Chopin-like action of the mitring machine. The mounting press, with its haunting closing movement by Handel. The incisive arpeggios of the mount cutter. And many, many more.

Mount boards and all sundries

An impressive arrangement of some of their most colourful backings plus a comprehensive collection of the essentially workmanlike pieces in the Magnolia repertoire.



Magnolia means everything to the professional picture framer