Peter Cook and Dudley Moore Cordially Invite You To Go To Hell!



It was six days before the World Premiere of Stanley Donen's "Bedazzled" in New York City and the stars of the film, Peter Cook and Dudley Moore, had just arrived from London. Jet lag notwithstanding, Cook's cold and 104 degree fever, Moore's confusion with the language and a whirlwind schedule of interviewing, these two stalwarts were ushered into a hermetically sealed, unair-conditioned recording studio booth (for the purpose of taping radio spots) and told "Be funny and sell!" Their on the spot spontaneous creations resulted in one of the funniest and wildest recording sessions in history. Since Cook and Moore were responsible for the "Bedazzled" script, story and music score, it was only fitting that they add their irreverence to the radio spot commercials. Here then, is the material that did get on the air and, of significance, some that could not.

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