

*Camera Three presents
Conversations With Editors*

James Macandrew, host

*Gerard Piel,
publisher*

**SCIENTIFIC
AMERICAN**

*WCBS-TV
July 4, 1965*



CAMERA THREE

Conversations With Editors

James Macandrew, host

GERARD PIEL, Publisher of

SCIENTIFIC AMERICAN

“In 1948 a magazine with a proud name and fast failing fortunes was purchased by a young man and his partners who believed in him. That young man, Gerard Piel, had recently left his job as science editor of Life magazine; he had decided the time had come to strike out on his own.

“Today the magazine Mr. Piel and his associates purchased, SCIENTIFIC AMERICAN, is the undisputed world leader in its field and Mr. Piel is one of the most distinguished men in publishing, in science journalism, and in bridging the increasingly complicated and important gap which exists in our time between the humanities and science.

“CAMERA THREE is pleased today, in continuation of its intermittent series ‘Conversations With Editors,’ to talk with Mr. Piel and explore SCIENTIFIC AMERICAN and the changing American attitude toward technology and science.”

—James Macandrew

WCBS-TV July 4, 1965

Staff for CAMERA THREE

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33 $\frac{1}{3}$ r.p.m. long-playing record
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